Welcome to the 41st Annual ACM SIGIR Conference at the University of Michigan (Ann Arbor)

This document contains a summary of useful information to help with your travel and conference preparation in Ann Arbor.

- Transportation from Detroit Airport (DTW)
- Shuttle schedule between Briarwood hotels & Conference
- Conference venue and registration
- Local tips and information

1. Transportation from Detroit Airport (DTW) to Ann Arbor, Michigan

The Detroit Metro Airport (DTW) is the closest major airline hub to Ann Arbor. You can save money by booking your ride ahead of time.

**Pre-booked shuttle:** The conference has negotiated special rates with Golden Limo for an airport shuttle between Ann Arbor and Detroit airport (DTW). The cost is USD 40 one-way, or USD 65 round-trip, which is considerably cheaper than a taxi. The shuttle will pick up/drop off at any of the official conference hotels (see the drop-down list on their form). You can reserve your place using the following link: [https://goldenlimo.com/sigir-2018/](https://goldenlimo.com/sigir-2018/)

**Ride services.** Both Lyft and Uber are easily available, and typically $45-$70 each way (though prices could be higher depending on demand pricing). See this guide for Uber from Detroit airport (DTW): [https://www.uber.com/airports/dtw/](https://www.uber.com/airports/dtw/)

**Taxis.** Taxi service is typically $55-80 each way. Follow the Taxi / Ground Transportation signs in the airport.

**Bus service.** Bus service on AirRide is $12 each way if you book ahead, or $15 if you walk on without a reservation (Note! You must have exact change in US currency if you walk on). Overview: [http://myairride.com/AirRide/Schedule](http://myairride.com/AirRide/Schedule)
Detailed schedule: [http://www.theride.org/services/airport-service/schedules](http://www.theride.org/services/airport-service/schedules)
You should get off the bus at the “Blake Transit Center” stop, which is in downtown Ann Arbor.

**Car rental.** Car rentals from all major U.S. rental companies are available at the airport (although you don’t really need a car if you’re staying at one of the housing options within 1km of the conference venue on campus). Parking is available in public lots a few blocks from the conference site, at a cost of $1.20/hour. The closest parking structure to the conference with public spaces is located on Maynard Street between Liberty and William ([https://goo.gl/maps/m6c19Q84YR52](https://goo.gl/maps/m6c19Q84YR52))
The Ann Arbor Visitors Bureau will have a welcome desk set up at the airport to provide assistance for information about the area as well as helping you to make your way to Ann Arbor. The welcome desk will be open from **10am-6pm on Saturday July 7 and Sunday July 8**. It will be located in the **baggage claim area of the McNamara terminal**, which is the terminal serving Delta Airlines and its partners (Air France, Aeromexico). They can provide information about local transportation, sightseeing, and other activities in the area as well as area maps and guides.


Road route from DTW airport to Ann Arbor (approx. 30 min drive).

2. Shuttle Transportation between Briarwood Hotels and Conference Venue

In addition to the locally-available options for getting around, SIGIR 2018 will have a free shuttle bus running for attendees staying in the Briarwood Circle area (Kensington, Holiday Inn Express & Hilton Garden Inn) and the Boardwalk Drive area (Courtyard, Fairfield Inn, Hampton Inn, Holiday Inn and Suites, and the Sheraton).

You can track the bus live on your iOS or Android device with the **DoubleMap** app, available from the App Store or Google Play Store—search for “University of Michigan Magic Bus” and check the SIGIR bus routes labeled “Charter” or "SIGIR". The buses are blue University of Michigan buses and marked "Charter" or "SIGIR".

Starting at 6:30am Sunday-Thursday, the shuttle will run approximately every 20–30 minutes until 9:30 AM, and then approximately every 30–40 minutes until 10:30 PM. After 5 PM, the shuttle will stop at the corner of William and Main Streets in downtown Ann Arbor. The buses
will continue to loop from the MI League, to Main St., to the hotel areas until the last pick up on Main St. at 1030 pm going back to the hotel areas.

The shuttle stops are as follows:

Briarwood Circle Area
- Hilton Garden Inn
- Holiday Inn Express (if you’re staying at the Kensington, just walk next door and use this stop)

Boardwalk Drive Area
- Hampton Inn
- Courtyard by Marriott
- Holiday Inn and Suites

Downtown Ann Arbor (after 5pm)
- William and Main St. (5:00 PM – 10:30 PM except Thursday July 12th)

Conference venue
- Michigan League

The last pickup of the day will be at the downtown location at 10:30 PM returning to the hotels.

The complete bus schedule is:

Sunday, July 8th  6:30 AM – 10:30 PM
Monday, July 9th  6:30 AM – 10:30 PM
Tuesday, July 10th  6:30 AM – 8:30 PM*
   * From 12:30 PM to 8:30 PM there will be only 1 U-M bus due to our evening event. Ford Conference Center and Henry Ford Museum Buses will load in front of the Michigan League at 5:15 PM.

Wednesday, July 11th  6:30 AM – 10:30 PM
Thursday, July 12th  6:30 AM – 6:30 PM* There will be no Main St. stop on this day.


3. Conference Venue and Registration
The main conference venue for SIGIR 2018 is the Michigan League, a Conference and Community Center located in the heart of the University of Michigan Central Campus.

The address is:

Michigan League
911 N. University
Ann Arbor, MI  48109-1265

One building entrance is located on the south side, facing North University Avenue, at the circle driveway. You can also enter from the west side facing Ingalls Mall (shown in photo).

The registration desk is located on Floor 2 of the Michigan League conference center in the Main Concourse area. When you enter the Michigan League, you will be on Floor 1. There will be signs outside and inside directing you up the stairs to the Registration desk, or if needed you can also take an elevator to Floor 2 (see hallway signs).
All attendees must visit the Registration desk to pick up their conference badge (and other materials) before attending any events or other services at the conference. Your badge is your official pass and must be clearly visible at all times to obtain entry to any conference technical sessions, social events and spaces, exhibit areas, or conference food and beverage services. Conference staff will be wearing a light blue SIGIR 2018 shirt marked "Conference Staff" - so please feel free to ask them questions - they're here to help.

Sunday July 8 8:00 am - 7:00 pm  (Michigan League, Floor 2)
Monday July 9 7:45 am - 5:00 pm  (Michigan League, Floor 2)
Tuesday July 10 8:00 am - 5:00 pm  (Michigan League, Floor 2)
Wednesday July 11 8:00 am - 5:00 pm  (Michigan League, Floor 2)
Thursday July 12 8:00 am - 5:00 pm  (Michigan League, Floor 2)

Whova. In addition to the conference website and program guide, the complete schedule is also available using the Whova app, which you can also use to connect with other conference users. See http://sigir.org/sigir2018/attend/whova/ for details.

The secret Whova invitation code you use to get access to SIGIR 2018 is available at the registration desk, and was also sent in the document linked in your "Welcome to SIGIR 2018" email.

4. Welcome Reception

The Welcome Reception will be held Sunday, July 8, 2018, 5:30pm – 9:30pm at the University of Michigan Museum of Art, which is also on Central Campus just 5-10 minutes walk from the Michigan League conference venue. Click here for a map link or see the above map.

You must have your conference badge for entrance. If you are consuming alcohol, you must be 21 years of age or older, and it is advisable to bring official photo ID since bartenders may check it when serving you.

5. Local Information

Weather. The forecast for conference week is pleasant: mostly sunny with highs around 30C (86 F) and lows around 18C (64F) at night, with humidity 50-60%. This is typical July weather, although it can easily get hotter and more humid on some days. Make sure to bring sunglasses and sunscreen if you plan to spend much time outside.
Smoking. Smoking is not permitted anywhere inside or around the conference venues (or inside or outside any University of Michigan buildings). Smoking is also prohibited in all bars, restaurants, and businesses (including hotels), and in many public spaces including outside public buildings and in most city parks. Where smoking is permitted, there will be signs for specifically designated smoking areas.

Plugs & Adapters. The default video cable available for presentations in the conference venue rooms is standard VGA. If you intend to use a Mac, please bring your own adapter. Conference staff will have spare video adapters of the most common type for PC and Mac, but we can't guarantee we'll have the specific one for your Mac.

For power, the socket type is typical grounded North American 120V.

![Power plug and adapter](image)

Conference staff cannot provide international power adapters, so please be sure to bring your own.

Internet Access
The University has extremely reliable WiFi service available throughout the conference venue and the surrounding campus. Default WiFi access during the conference is with MGuest.

*MGuest.* Visitors can connect to the University of Michigan's robust WiFi network using the MGuest access point. MGuest provides basic internet connectivity: access to certain university resources, including academic journals, is limited. Guests must agree to the University's terms of service and devices that cannot display a captive portal are not able to connect.

*Eduroam.* If you have an eduroam account with your home institution, you can access that at the University of Michigan. Simply connect to the "eduroam" access point and use your eduroom login credentials.
Useful Links

Official conference program, with more detailed maps and conference information: https://t.co/uqGwakvx5E

List of conference hotels with maps: http://sigir.org/sigir2018/accomodation/

Ann Arbor Local Transport (including airport): https://www.visitannarbor.org/about/transportation

Ann Arbor Visitors Guide: https://www.visitannarbor.org/

We look forward to welcoming you to Ann Arbor for SIGIR 2018!

SIGIR 2018 Organizing Committee
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